

CRITICAL FACTORS

- ❑ Literacy rate is 58%, 47 % women 71% men.
- ❑ Poverty :60.19% earn less than 2 \$ a day
- ❑ Around 25 million out-of-school children.
- ❑ Very high illiteracy amongst 10+ age (60 million)
- ❑ Population growth 6th largest in the world
- ❑ Rural/Urban divide very wide
- ❑ SDG indicators look unachievable

Source: (Pakistan Economic Survey 2013-14)

BUNYAD

- BUNYAD was established in 1992 & registered in 1994.
- Its primary focus is literacy & non formal Education of the underprivileged groups/families like child labor, girl, children & young women the rural areas but it work with public sector as well.
- Bunyad's approach is multi-sectoral/holistic wherein literacy/education programmes are linked up with
 - Health, Nutrition, Micro Credit, Skill, water & sanitation , Training.
 Bunyad believes in working in partnerships with local communities, district/provincial and federal Governments.

Recognition

- ▶ King Sejong Literacy Prize, UNESCO, Paris 2002
- ▶ Comenius Medal, UNESCO Paris, 1998
- ▶ Aizaz –E- Fazilat, Presidential Award, Government of Pakistan
- ▶ Member Task Force UNLD
- ▶ Commissioner Child Protection Ombudsman's Office
- ▶ Member Literacy Policy, Govt. Of Punjab



King Sejong Literacy Prize, UNESCO, Paris, 2002



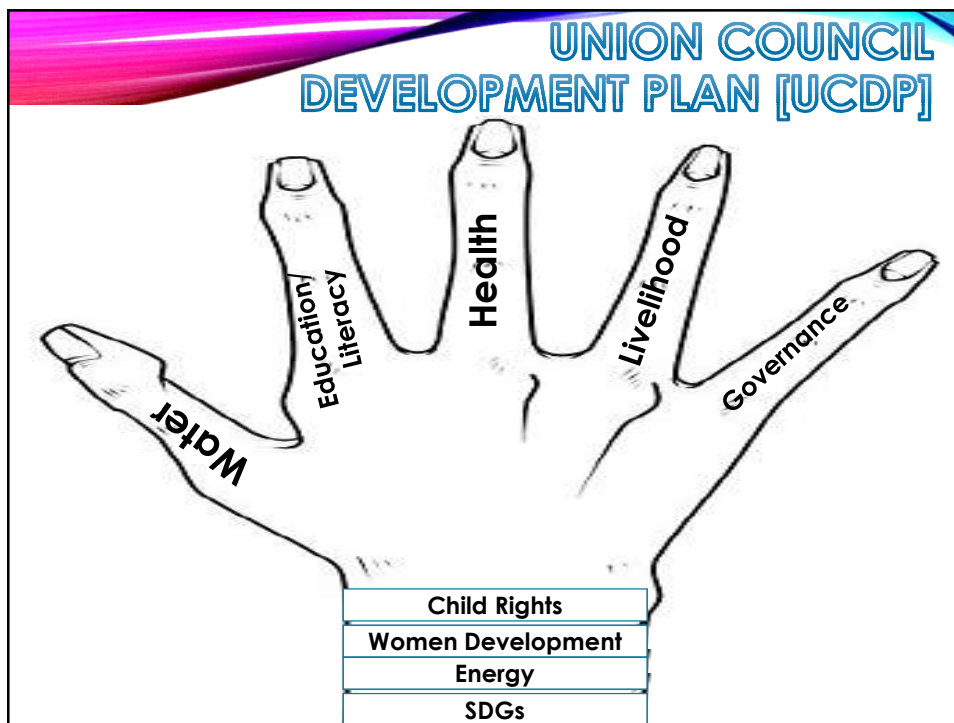
Comenius Medal, UNESCO, Paris, 1998 for innovative work in literacy

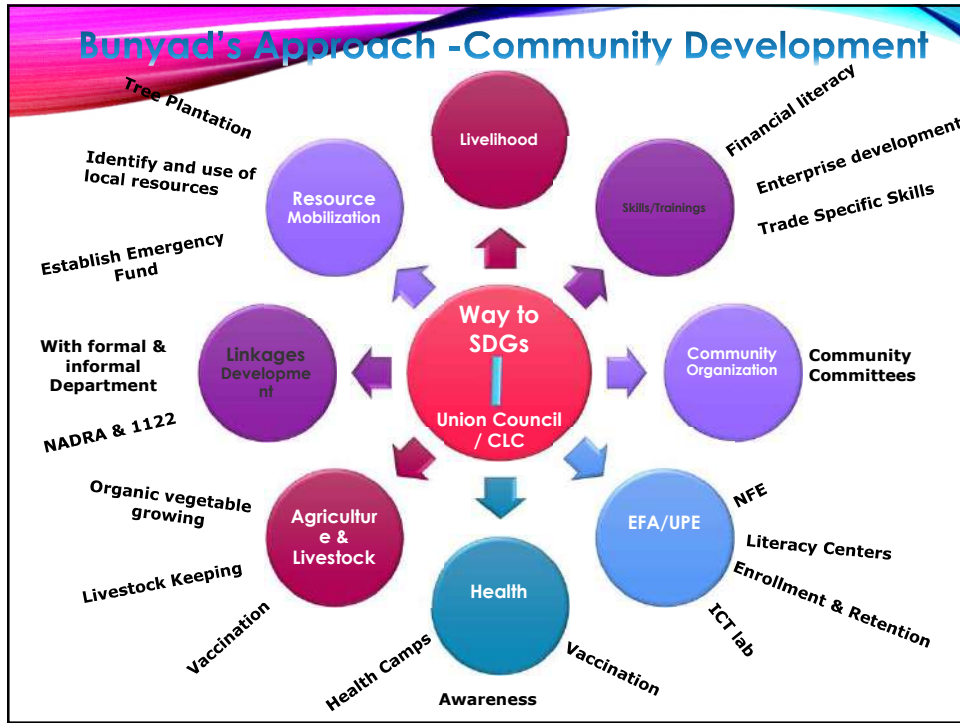
Literate more than 2 million

Direct Programmes:
Adult Literacy & Education
Non Formal Basic& Primary Education
Skills (Vocational, Functional & Life)
Women Empowerment
Child Protection/Adolescent
Capacity Building
School Improvement

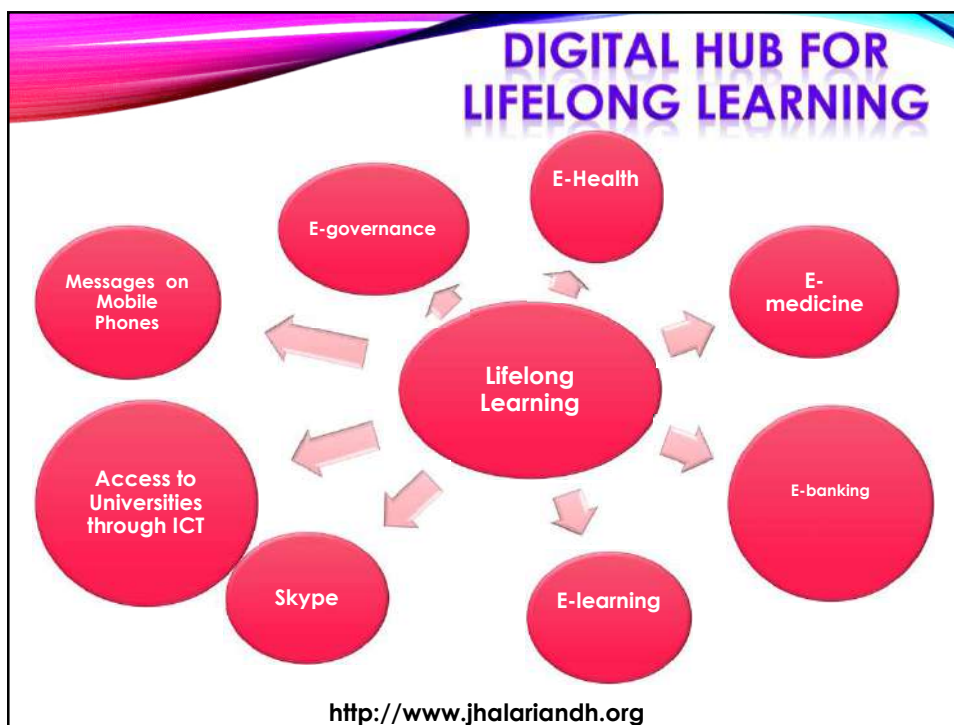
Value added :
Awareness Raising / linkages with Line Departments

Innovations:
Literacy Through Mobile phones
Mobile Ricksaw Library
Digital Hub





**BUNYAD'S
INNOVATIONS**



ACCESSING MARGINALIZED RURAL FEMALES FOR LIFELONG LEARNING



PROMOTING E-LEARNING IN FORMAL SCHOOLS



EMPOWERMENT OF MARGINALIZED RURAL FAMILIES VIA E-LEARNING



CAPACITY BUILDING OF LOCAL FACILITATORS VIA ICT





VALUE ADDED FACTORS FOR SUCCESS

<p>Tree Plantation for environment.</p>	<p>Health & hygiene, nutrition + Mother & Newborn Child Health (MNCH).</p>
<p>For Emergency and Disaster</p>	<p>Computerized National Identity Cards (CNICs)</p>
<ul style="list-style-type: none"> ▪ Orientation on livestock for livelihood. ▪ Right to information desk/complaints ▪ kitchen gardening sessions for food security. ▪ Linkages with Bunyad Micro-Finance ▪ Dengue awareness for preventive measures 	

IMPACT

READING, WRITING & NUMERACY SKILLS



